Toshiba Medical Systems Corporation to Bring Leading-edge Medical Diagnostic Imaging Systems to Arab Health 2016

DUBAI, UAE — Toshiba Medical Systems Corporation (TMSC) today announced that it will exhibit its latest diagnostic imaging systems at Arab Health 2016, the world’s largest exhibition of medical equipment, which will be held at the Dubai International Convention & Exhibition Centre from January 25 to 28. TMSC will showcase essential products and technologies to realize “Early Detection, Early Diagnosis”.

Currently, more than 30% of people in the GCC countries, including the UAE, are classed as obese¹. Lifestyle diseases, such as obesity, high blood pressure and diabetes, can lead to serious complications, including heart attacks, stroke and cancer. In fact, cardiovascular diseases are the major cause of death in the region². These factors are driving concerns to improve medical care.

“Our advanced technologies in medical diagnostic imaging systems ease patient stress by achieving faster examination times with the lowest possible doses,” said Chikao Kamijima, Vice President of TMSC for marketing and sales. “They can support healthcare providers in the GCC in promoting medical check-ups that ensure the early detection and diagnosis of diseases, minimizing their severity”.

At Arab Health, TMSC’s line-up of diagnostic imaging systems will include the world’s leading computer tomography (CT) system, Aquilion ONETM, which allows physicians to see not only a three-dimensional depiction of an organ, but also its blood flow and function. Unlike any other CT system, it can scan a complete organ—the heart, brain or other internal organs—in one rotation, as it covers 16cm of anatomy with high resolution 0.5mm detector elements. This reduces examination time, as well as radiation and contrast doses, and supports dramatically more accurate diagnoses because the organ or area scanned is captured in a single moment in time, eliminating the need to reconstruct slices from multiple consecutively recorded time points.

“Based on our long history in medical diagnostic imaging systems, and top market shares in Japan, TMSC can provide physicians with cutting edge equipment that allows them to diagnose diseases earlier and

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¹ CIA The World Fact Book
² World Health Organization - Noncommunicable Diseases (NCD) Country Profiles, 2014
improve outcomes for their patients,” added Kamijima. “I believe we have great potential in the Middle East with our wide range of leading technology products.”

At Arab Health exhibition, Aquilion ONE CT system and other diagnostic imaging systems such as Vantage Elan™ MRI system will be exhibited. Our systems offer solutions for safer, less invasive examination towards patients, and better total cost of ownership.

The TMSC booth at Arab Health 2016 is # S1E30 at Saeed Hall 2.

Outline of Exhibited Solutions:
- Computed Tomography (CT): Aquilion ONETM / ViSION Edition
- Magnetic Resonance Imaging (MRI): Vantage TitanTM 1.5T, Vantage ElanTM
- Ultrasound: Aplio™ Platinum Series, Xario™ Series
- Digital Mobile X-Ray system: Mobirex™

Will be exhibited as a work-in-progress. Launch dates and market availability will be announced in due course.
- Interventional Angiography system: Infinix™
- Advanced Visualization Work Station: Vitrea™ ver.7

About Toshiba Medical Systems Corporation
Toshiba Medical Systems Corporation is a leading worldwide provider of medical diagnostic imaging systems and comprehensive medical solutions, such as CT, X-ray and vascular, ultrasound, nuclear medicine and MRI systems, as well as information systems for medical institutions. Toshiba Medical Systems Corporation has been providing medical products for over 80 years. Toshiba Medical Systems Corporation is a wholly owned subsidiary of Toshiba. Visit Toshiba Medical Systems Corporation's website at www.toshibamedicals.com.